

**DETALLE MEDIOS TENTATIVAS PARA LOS MESES DE ABRIL -MAYO Y JUNIO 2015 ( PRENSA)**

**RADIOS**

| MEDIO                                    | PROVEEDOR            | ABRIL        | MAYO         | JUNIO | OBSERVACIONES |
|--|----------------------|--------------|--------------|-------|---------------|
| Radio Next                               | Paulo Giachero       | \$ 4,000.00  | \$ 6,450.00  |       |               |
| RADIO JOVEN                              | IVANA VITALE         |              | \$ 4,000.00  |       |               |
| Punilla Ya                               | Neira Rene Oscar     | \$ 8,000.00  | \$ 8,000.00  |       |               |
| Radio FM. 100                            | Claudio Caserta      | \$ 15,000.00 | \$ 13,000.00 |       |               |
| Radio Serranias                          | Ernesto Montesinos   |              | \$ 2,000.00  |       |               |
| Radio del Sol                            | Aniceto Chain        |              | \$ 2,000.00  |       |               |
| Radio Carlos Paz                         | Fernando Agüero      |              | \$ 3,000.00  |       |               |
|  | Alejandro Delgado    |              |              |       |               |
| RADIO Ciudad                             | Javier Medina Gandia | \$ 3,000.00  | \$ 3,000.00  |       |               |
| Radio Box Music (Memorias de la cancion) | Franco Martinazo     | \$ 3,000.00  | \$ 3,900.00  |       |               |

**TELEVISION**

| MEDIOS             | PROVEEDORES            | ABRIL        | MAYO         | JUNIO |  |
|--------------------|------------------------|--------------|--------------|-------|--|
| HORA 19            | Paulo Giachero         | \$ 4,500.00  | \$ 7,100.00  |       |  |
| LADO SALVAJE-FORUM | SANTIAGO BERIOLI       | \$ 5,000.00  | \$ 8,500.00  |       |  |
| RADIO              | TOMAS MENDEZ           |              |              |       |  |
| PROTAGONISTAS      | MINARDI VERONICA       |              | \$ 5,000.00  |       |  |
| VCP HOY            | JORGE PEREA            | \$ 10,000.00 | \$ 10,000.00 |       |  |
| CORDOBA 39         | SERGIO ARNAU           |              | \$ 2,000.00  |       |  |
| Vientos de Cultura | Carolina Rodriguez     | \$ 2,520.00  | \$ 800.00    |       |  |
| Cara a Cara        | Aniceto Chain          |              |              |       |  |
| Next T.V.          | Next Productora S.R.L. | \$ 15,000.00 | \$ 15,000.00 |       |  |

**GRAFICA**

| MEDIOS               | PROVEEDORES           | ABRIL        | MAYO         | JUNIO |  |
|----------------------|-----------------------|--------------|--------------|-------|--|
| Diario de Carlos Paz | Pedro Santiago Solans | \$ 20,000.00 | \$ 20,000.00 |       |  |

**TV-INTERNET**

| MEDIOS                  | PROVEEDORES         | ABRIL | MAYO        | JUNIO |  |
|-------------------------|---------------------|-------|-------------|-------|--|
| La Voz del Interior web | la voz del interior |       |             |       |  |
| Cronicas del Dia        | Gaston Rosetti      |       | \$ 4,500.00 |       |  |
| CARLOS PAZ VIVO- WEB    | Fernando Agüero     |       | \$ 6,000.00 |       |  |

**OTROS**

| MEDIOS   | PROVEEDORES         | ABRIL | MAYO | JUNIO |  |
|----------|---------------------|-------|------|-------|--|
| Rodantes | Suarez.M. Feliciana |       |      |       |  |
|          | Marcelo Alvez Picco |       |      |       |  |